ROGER BULLEN – CARTOZAPP

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CIEP Professional Member: https://www.ciep.uk/directory/roger-bullen/

PROFILE

Freelance Publishing Services Provider with an extensive and diverse background in reference publishing. Comfortable working across many locations with a wide variety of people to 'zapp' client content into shape for timely, efficient and high-quality results.

SUBJECT AREAS

All kinds of non-fiction, with special personal interest in History and Geography. See Specialisms at https://www.ciep.uk/directory/roger-bullen/.

KEY SKILLS

COPYEDITING

Skills and Experience

- Experience as Freelance Copyeditor for CABI, CUP, Emerald, Pavilion and Wiley on Business and Academic Reference titles
- CIEP Copyediting 3: Progress – March 2023; CIEP Copyediting 2: Headway – July 2022; CIEP Copyediting 1: Introduction – March 2022

Achievements

- CABI – *Conservation of Dragonflies* and *Vegetable Brassicas and Related Crucifers 2e*
- Pavilion – *Mentoring in Health, Social Care and Beyond* and *The Double Empathy Reader*
- Wiley – *Rutter's Child and Adolescent Psychology 7e* and *Selling Your Business with Confidence*

PROOFREADING

Skills and Experience

- Experience as Freelance Proofreader for CABI and Wiley on Business and Academic Reference titles
- Prepared and updated detailed Wiley Proofreading Guide
- CIEP Proofreading 2: Headway – December 2022; CIEP Proofreading 1: Introduction – June 2022

Achievements

- CABI – *Managing Risk in Agriculture* and *Veterinary Treatment for Working Equines 2e*
- Wiley – *Critical Media Studies* and *Content and Copywriting 2e*

PROJECT MANAGEMENT

Skills and Experience

- Experience as Freelance Project Manager for OUP and Wiley on Academic Reference titles
- Adept at scheduling, quality control, performance analysis and communication
- Project managed many titles from contract to publication, in-house, at Wiley

Achievements

- Wiley –Hong Kong Institute of Certified Public Accountants (HKICPA) US$5m courseware project
- OUP – *Maya Wisdom and the Survival of Our Planet* and *Suitable*

CARTOGRAPHIC EDITING

Skills and Experience

- Extensive experience as Cartographic Editor both in-house, for Dorling Kindersley and Reader's Digest, and as a freelance for clients such as Millennium House and The Future Mapping Company
- Edited all kinds of maps – world atlases, thematic atlases, sheet maps, travel maps, street atlases, maps for reference titles

Achievements

- Dorling Kindersley – *DK World Atlas*, *DK Atlas of World History*
- Reader's Digest – *Drivers' Atlas*, *World at Arms*

FREELANCE PUBLISHING SERVICES

Skills and Experience

- Current practical experience since 2022, with regular clients and variety of services and subjects
- Previous experience as freelancer, most notably when operating as Eumorphus Pte Ltd
- Thorough understanding of what is important to publishers from working in the business
- Extensive experience of working with authors and understanding of how to keep them happy
- Worked closely with several Indian vendors allowing a solid insight into how they operate
- Good contacts in publishing industry

Achievements

- Building broad and regular CartoZapp client base to point where services are always in demand
- Operating Eumorphus Pte Ltd at a profit over a period of 18 months before being asked to join Wiley Services Singapore

AUTHOR/FREELANCE/VENDOR MANAGEMENT

Skills and Experience

- Worked with many authors, freelancers and vendors to coordinate work, manage resources, maintain quality, troubleshoot and negotiate fees

Achievements

- Prepared Integra, a new key Wiley vendor, through training, documentation and support. This enabled Wiley to reduce risk to production services by increasing outsourcing options.

PROFESSIONAL EXPERIENCE

FREELANCE

CARTOZAPP, Singapore **2022–XXXX**
EUMORPHUS PTE LTD, Singapore **2007–2009**
FREELANCE CARTOGRAPHER, Midhurst, UK **2003–2004**

ORGANISATIONS

JOHN WILEY & SONS, SINGAPORE PTE LTD, Singapore (Academic Reference Production) **2009–2021**
Senior Manager, Vendor Management/Content Management
DORLING KINDERSLEY LIMITED, London, UK (Cartography Department) **2005–2007**
BERKELEY BOOKS PTE LTD, Singapore (Travel and Maps) **2000–2003**
DORLING KINDERSLEY LIMITED, London, UK (Cartography Department) **1991–2000**
READER'S DIGEST ASSOCIATION LIMITED, London, UK (Cartography Department) **1984–1991**

QUALIFICATIONS

BA Honours Degree in Cartography and Geography, Oxford Brookes University, UK
CELTA Level 4 Certificate in Teaching English to Speakers of Other Languages, Multi Lingua, UK

KEY TRAINING

Wiley: Lean Six Sigma Yellow Belt – 2020
Wiley Certified Data Analyst – 2020
Wiley: Leading Across Cultures – 2016

TECHNOLOGY

Microsoft – Excel, OneDrive, Outlook, PowerPoint, Word
Adobe – Acrobat, Illustrator
Communication – MS Teams, Zoom
Project Management – MS Project, Workfront
Web – WordPress